

ADVERTISE IN THE MS&T 2012 SHOW DIRECTORY

ADDITIONAL ADVERTISING OPPORTUNITIES PROVIDES BRAND EXPOSURE!

ARTWORK SPECS

Color Ads in 4 color CMYK

Electronic Format:

- Line Art must have a resolution of 600 dpi, screened graphics must have a 300 dpi
- High-resolution files such as PDF, EPS or TIF. Fonts must be embedded.
- Document size should be same as desired ad size and indicate if it's a bleed ad submission
- For a Full Page, all vital copy must be contained in the live area of 7 7/8" x 10 3/8"

File Submission:

- Submit files to Vickie Shalhoup, Exhibits Manager at ASM at vickie.shalhoup@asminternational.org
- Files should not require any production work by MS&T
- Please Note: Server Does Not Accept Zipped Files

Check Here	Page Size	Non-Bleed Dimensions	Bleed Dimensions	Price
	Full Page	7 1/4" x 10"	8 1/2" x 11 1/8"	\$1,525.00
	Half Page (Vertical)	3 1/2" x 10"	4 3/8" x 10 7/8"	\$1,000.00
	Half Page (Horizontal)	7 1/4" x 4 7/8"	8 1/2" x 5 3/4"	\$1,000.00
	Half Page (Island)	4 3/4" x 7 1/2"	5 1/2" x 8 3/8"	\$1,000.00
	One Third Page (Square)	4 3/4" x 5"		\$895.00
	One Third Page (Vertical)	2 3/8" x 10"		\$895.00
	Quarter Page	3 1/2" x 5"		\$520.00
	One Sixth Page	2 3/8" x 5"		\$325.00
	Total Due \$			

Checks should be made payable to MS&T12, c/o AIST. Send complete signed order form and payment to:
 AIST, c/o Rebecca Smith, 186 Thorn Hill Road, Warrendale, PA 15086. Phone: 724.814.3060 ▪ Fax: 724.814.3061 ▪ email: rsmith@aist.org

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