

MS&T 2012 CONFERENCE & EXHIBITION



SPONSORSHIPS

Exclusive Luncheon: \$7,500 - Tuesday or Wednesday in the Exhibit Hall

- Company name on lunch tickets
- (20) lunch tickets for company use or to give to clients
- (1) piece of promotional material at registration area and lunch tables (company to provide)
- Full page color ad in Show Directory
- Sponsor logo and website linked to the MS&T exhibit web page
- Recognition in signage at Event and lunch in exhibit hall

Happy Hour: \$7,500 - Tuesday Evening (2 available)

- Company name on drink tickets
- (20) drink tickets for the Happy Hour Reception
- (1) piece of promotional material at registration area (company to provide)
- Full page color ad in Show Directory
- Web Banner ad
- Sponsor logo & website linked to the MS&T exhibit web page
- Recognition in signage at Event and happy hour in exhibit hall

Happy Hour: \$2,500 - Tuesday Evening (4 available)

- Half page color ad in Show Directory
- Sponsor logo & website linked to the MS&T exhibit web page
- Recognition in signage at Event and happy hour in exhibit hall

■ Refreshment Break in Exhibit Hall: \$2,500 (first-come, first-served)

■ Refreshment Break in Technical Session Area: \$2,500 (first-come, first-served)

- Half page color ad in Show Directory
- Sponsor logo & website linked to the MS&T exhibit web page
- Recognition in signage at Event and featured area

Technical Theme Sponsor: \$5,000

- (1) piece of promotional material at registration area and at conference (company to provide)
- Full page color ad in Show Directory
- Sponsor logo & website linked to the MS&T exhibit web page
- Recognition in signage at Event and directional signage at technical session

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Exclusive Exhibit Hall Feature Give Away: \$5,000

- Company name and logo on featured booth
- Company logo will be placed directly above the feature)
- (1) piece of promotional material at feature area (company to provide)
- Full page color ad in Show Directory
- Sponsor logo & website linked to the MS&T exhibit web page
- Recognition in signage at Event

■ **Exhibit Hall Give Aways: (2 available) - \$2,500**

■ **Promotional Material at Featured Area: \$2,500 (company to provide)**

- (1) piece of promotional material at feature area (company to provide)
- Half page color ad in Show Directory
- Sponsor logo & website linked to the MS&T exhibit web page
- Recognition in signage at Event and feature area

■ **Exclusive 8 oz. Water Bottles: \$8,000** ■ **Exclusive Badge Holders: \$7,500** ■ **Exclusive Hotel Keys: \$5,000**

- Company logo on specialized item
- (1) piece of promotional material at registration area (company to provide)
- Full page color ad in Show Directory
- Sponsor logo & website linked to the MS&T exhibit web page
- Recognition in signage at Event

■ **Exclusive Lanyards: \$5,000 (company to provide)** ■ **Exclusive Registration Bags: 5,000 (company to provide)**

■ **(1) Piece Room Drop: \$5,000 (company to provide)**

- (1) piece of promotional material at registration area (company to provide)
- Full page color ad in Show Directory
- Sponsor logo & website linked to the MS&T exhibit web page
- Recognition in signage at Event

Email Tags: \$5,000

- Company logo on all promotional emails. Reach **thousands** of potential prospects before the Event
- Half page color ad in Show Directory
- Sponsor logo & website linked to the MS&T exhibit web page
- Recognition in signage at Event

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SPONSORSHIPS

Exclusive Internet Lane: \$5,000

- Choose one aisle sign with your company name and logo to visibly hang overhead in the exhibit hall
- Half page color ad in Show Directory
- Sponsor logo & website linked to the MS&T exhibit web page
- Recognition in signage at Event

Registration Bag Inserts: \$2,500

- (1) piece of promotional material in registration bag (company to provide)
- Half page color ad in Show Directory
- Sponsor logo & website linked to the MS&T exhibit web page
- Recognition in signage at Event

■ **Exclusive Registration Pens: \$2,500 (company to provide)**

■ **Exclusive Note Pads: \$2,500 (company to provide)**

- Half Page color ad in Show Directory
- Sponsor logo & website linked to the MS&T exhibit web page
- Recognition in signage at Event

■ **Exhibitor Lounge: \$2,500 ... The lounge is an active area utilized for meeting clients and networking Sponsor one of the busiest areas on the Show Floor**

- Recognition with sponsor logo on hanging signage from the ceiling
- Half page color ad in Show Directory
- Sponsor logo & website linked to the MS&T exhibit web page
- Recognition in signage at Event

Aisle Signs: \$2,500 (first-come, first-served)

- Choose one aisle sign with your company name and logo to visibly hang overhead in the exhibit hall
- Half page color ad in Show Directory
- Sponsor logo & website linked to the MS&T exhibit web page

Supporter of the MS&T Exhibition: \$1,000

- Sponsor logo & website linked to the MS&T exhibit web page
- Recognition in signage at Event



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ORDER FORM

Check Here	Sponsorship Descriptions	Price
PREMIUM NETWORKING SPONSORSHIPS		
	Exclusive Luncheon: Tuesday or Wednesday	\$7,500
	Happy Hour: Tuesday Evening (2 available)	\$7,500
	Happy Hour: Tuesday Evening (4 available)	\$2,500
	Refreshment Break-Exhibit Hall (first-come, first served)	\$2,500
	Refreshment Break in Technical Session Area (first-come, first served)	\$2,500
	Technical Theme Sponsor	\$5,000
SPECIALTY PROMOTIONAL SPONSORSHIPS		
	Exclusive Exhibit Hall Feature Give Away	\$5,000
	Exhibit Hall Give Aways: (2 available)	\$2,500
	Exclusive 8 oz. Water Bottles	\$8,000
	Exclusive Badge Holder (company to provide)	\$7,500
	Exclusive Hotel Keys	\$5,000
	Exclusive Lanyards (company to provide)	\$5,000
	Exclusive Registration Bags (company to provide)	\$5,000
	(1) Piece Room Drop (company to provide)	\$5,000
	Email Tags	\$5,000
	Exclusive Internet Lane	\$5,000
	Exhibitor Lounge	\$2,500
	Registration Bag Inserts (company to provide)	\$2,500
	Exclusive Registration Pens (company to provide)	\$2,500
	Exclusive Note Pads (company to provide)	\$2,500
	Promotional Material at Featured Area (company to provide)	\$2,500
	Aisle Signs (first-come, first-served)	\$2,500
	Supporter of MS&T11 Exhibition	\$1,000
	Total Due \$	

Method of Payment

Check enclosed (Payable to MS&T'11/co AIST) Check # _____

Visa MasterCard American Express Discover

Credit Card Number _____ Exp. Date _____

Please complete the following information

Company Name _____
(exactly as it should appear in print and online)

Contact Name _____

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City/State/Zip _____

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