



ADVERTISING OPPORTUNITIES ON THE MS&T 2012 WEB SITE

BANNER ADVERTISING

- Placement: Right side panel on interior pages of the website (run of site)
- Banner is to be static
- No more than three (3) banners may rotate in this space at one time
- **Send artwork to:** Andrea Silnes at ACerS: asilnes@ceramics.org

Check Here	Banner Ad	Image Size (Pixels)	File Size	Image Type	Price	Total
	30-Day: Non-exclusive Package (up to 3 banners in rotation)	208 wide x 300 deep	Under 50 kb	gif	\$ 500.00	
	90-Day: Non-exclusive Package (up to 3 banners in rotation)	208 wide x 300 deep	Under 50 kb	gif	\$1,200.00	
			Total Due \$			

PAGE PEEL ADVERTISING

- Placement: Upper right hand corner of MS&T website. A template for space is available.
- Only a diagonal half will show based on how the page is peeled back
- The artwork should not have a design in the lower left portion of the square because it will not be seen
- **Send artwork to:** Andrea Silnes at ACerS: asilnes@ceramics.org

Check Here	Page Peel Ad	Image Size (Pixels)	File Size	Image Type	Price	Total
	Exclusive 30-Day Package	Main Page of Peel Away: 500 x 500	Under 100 kb	gif or jpg	\$1,500.00	
			Total Due \$			

All checks should be made payable to MS&T12, c/o AIST. Send completed order form and payment to: AIST, c/o Rebecca Smith, 186 Thorn Hill Road, Warrendale, PA 15086. Phone: 724.814.3060 ▪ Fax: 724.814.3061 ▪ email: rsmith@aist.org

Method of Payment

Check or Money Order Enclosed Check # _____

Visa MasterCard American Express Discover

Credit Card Number _____ Exp. Date _____

Signature

Name of Cardholder (please print)

Please complete the following information

Company Name _____

Contact Name _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

Email _____

Website _____



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