

# exhibitor prospectus

Technical Meeting and Exhibition

# MS & T 18

MATERIALS SCIENCE & TECHNOLOGY

OCTOBER 14 – 18, 2018 | GREATER COLUMBUS CONVENTION CENTER | COLUMBUS, OHIO, USA

## reserve your booth

BY JUNE 1, 2018 TO SAVE  
\$100 USD!

## MATSCITECH.ORG

CONTACT A REPRESENTATIVE



**Mona Thiel**  
614-794-5834  
mthiel@ceramics.org



**Cate Davidson**  
724-814-3092  
cdavidson@aist.org



**Erik Klingerman**  
440-338-5151  
x5574  
exposales@  
asminternational.org



**Brigitte Farah**  
514-939-2710  
x1329  
metsoc@cim.org



**Doug Shymoniak**  
724-814-3140  
sales@tms.org

Sponsored by:



## exhibit at MS&T

Benefit from more than 3,200 attendees interested in products related to structure, properties, processing and performance of materials. This conference covers the breadth of materials science addressing the latest advancements in these themes:

- Additive Manufacturers
- Biomaterials
- Ceramic and Glass Materials
- Electronic and Magnetic Materials
- Energy
- Failure Analysis
- Fundamentals, Characterization, and Computational Modeling
- Iron and Steel (Ferrous Alloys)
- Materials-Environment Interactions
- Nanomaterials
- Processing and Manufacturing
- Special Topics

## rental rates

10 ft. by 10 ft. booth

**\$2,950 USD | \$100 USD per corner charge**

**\$3,050 USD after June 1, 2018**

**Booth includes:**

- One (1) full conference technical badge
- Post-Conference Attendee List (emails NOT included)
- Free digital Expo Only passes for your guests
- UNLIMITED Exhibitor booth personnel badges
- Draped 8' back wall and 3' side rails
- 7" x 44" B&W one-line ID sign
- Company and product listing in printed & online show directories

## \*exhibit dates and hours

\*Times are tentative and subject to change

### Monday, October 15, 2018

Exhibitor Move-In: 8:00 a.m. – 5:00 p.m.

### Tuesday, October 16, 2018

Show Hours: 10:00 a.m. – 6:00 p.m.

Exhibitor Networking Reception:  
4:00 p.m. – 6:00 p.m.

### Wednesday, October 17, 2018

Show Hours: 9:30 a.m. – 2:00 p.m.

Exhibitor Move-Out: 2:00 p.m. – 9:00 p.m.

## previous exhibitors

*MS&T attracts key players in the materials science community. Below is a sampling of companies that have recently benefited from this valuable opportunity. **Don't miss out. Reserve your booth space today!***

- |  |  |
|--|--|
| AdValue Technology                               | NACE International                               |
| Alfred University (CACT)                         | Nanoscience Instruments, Inc.                    |
| Allied High Tech                                 | Nanovea  |
| American Stress Technologies                     | Netzsch Instruments N.A. LLC                     |
| Amuneal Mfg Corp                                 | NSL Analytical Services                          |
| Andeen-Hagerling, Inc.                           | Oxford Instruments                               |
| Angstrom Scientific, Inc.                        | Pace Technologies                                |
| Anton Paar USA                                   | PANalytical                                      |
| Applied Test Systems                             | Park Systems                                     |
| Brook – Anco Corporation                         | Photron USA, Inc.                                |
| Bruker Corporation                               | PROTO Manufacturing, INC                         |
| Buehler  | Quantum Design                                   |
| Cameca Instruments Inc.                          | Renishaw   |
| Carl Zeiss Microscopy LLC                        | Rigaku   |
| Centorr Vacuum Industries                        | RJ Lee Group                                     |
| Clemex Technologies, Inc                         | Rtec-Instruments, Inc.                           |
| CompuTherm                                       | Sente Software                                   |
| Deltech Furnaces                                 | Setaram Inc.                                     |
| Ebatco   | Solar Manufacturing                              |
| EDAX Inc.  | SPEX SamplePrep                                  |
| Electron Microscopy Sciences                     | SPI Supplies                                     |
| FactSage Family                                  | Springer   |
| Gasbarre Products Inc. (PTX)                     | Struers  |
| Goodfellow Corporation                           | TA Instruments                                   |
| Granta Design                                    | Taylor & Francis Group                           |
| Heraeus Platinum Labware                         | Ted Pella, Inc.                                  |
| Hitachi High Technologies America                | Tekna Plasma Systems Inc.                        |
| HORIBA Instruments, Inc.                         | TESCAN USA                                       |
| HORIBA Scientific                                | TevTech, LLC                                     |
| Hysitron   | Thermal Technology, LLC                          |
| International Metallographic Society and IMC     | Thermcraft Inc.                                  |
| International Centre for Diffraction Data (ICDD) | Thermo-Calc Software Inc.                        |
| JEOL   | Thermo Fisher Scientific (formerly FEI)          |
| Keyence Corporation                              | THINKY USA                                       |
| LECO Corporation                                 | Touchstone Testing Lab, LLC                      |
| Mager Scientific, Inc.                           | UES, Inc.  |
| Metal Samples Co.                                | University of Warsaw                             |
| Metcut Research                                  | Verder Scientific, Inc                           |
| MicroTrac  | Verichek Technical Services, Inc.                |
| Millipore Sigma (Sigma Aldrich)                  | Vision Research                                  |
| MRL Materials Resources LLC                      | Vodik Energy                                     |
| MSE Supplies LLC                                 | Westmoreland Mechanical Testing & Research, Inc. |
| MTI Corporation                                  | Wiley  |
| MTS Systems Corporation                          | Zircar Ceramics                                  |
| Nabertherm Inc.                                  | Zircar Zirconia, Inc.                            |

# career alley hours

<b>Move-in date:</b>	<b>Monday, October 15</b>	<b>8:00 a.m. – 5:00 p.m.</b>
<b>Career Alley hours:</b>	<b>Tuesday, October 16</b>	<b>10:00 a.m. – 6:00 p.m.</b>
	<b>Wednesday, October 17</b>	<b>9:30 a.m. – 2:00 p.m.</b>
<b>Move-out date:</b>	<b>Wednesday, October 17</b>	<b>2:00 p.m. – 5:00 p.m.</b>

**Professional Recruitment & Career Alley packages starting at only \$1,500 USD!**

Students represent about 30% of MS&T's 3,200 attendees. Reserve your booth in the Professional Recruitment & Career Alley to gain premier access to seasoned veterans, young professionals, graduate students or post-doc candidates primed for the job market. Prime exhibit space is selling quickly. Now is the time to reserve your space and lock in your booth location, sponsorship and advertising needs. Contact your sales representative today! Go to [matscitech.org](http://matscitech.org) to view detailed information. *\*Must pre-qualify for a Career Alley space*

## platinum package: \$5,000 USD

- 10' x 10' booth in Alley (includes table, 2 chairs, carpet, wastebasket)
- Sponsor of the Students Networking Mixer Sunday evening
- Company logo hung from ceiling of Alley
- Access to an Interview Room
- Company logo linked to company website on MS&T exhibit webpage
- Full-page color ad in the show directory
- Recognition of sponsorship on signage
- 1 Full Conference Technical Registration
- Attendee list of students and exhibit attendees
- Five representatives from each sponsoring company are invited to attend the Students Networking Mixer Sunday evening

## gold package: \$3,000 USD

- 10' x 10' booth in Alley (includes table, 2 chairs, carpet, wastebasket)
- Sponsor of the Students Networking Mixer Sunday evening
- Company logo linked to company website on MS&T exhibit webpage
- Half-page color ad in the show directory
- Recognition of sponsorship on signage
- Attendee list of students and exhibit attendees
- Three representatives from each sponsoring company are invited to attend the Students Networking Mixer Sunday evening

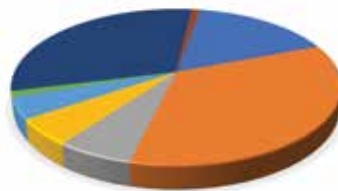
## silver package: \$1,500 USD

- 10' x 10' booth in Alley (includes table, 2 chairs, carpet, wastebasket)
- Company logo linked to company website on MS&T exhibit webpage
- Recognition of sponsorship on signage
- Attendee list of students and exhibit attendees
- One representative from each sponsoring company is invited to attend the Students Networking Mixer Sunday evening

# MS&T17 attendee survey\*

### Attendees at MS&T work as:

Engineer/Scientist	35%
Student	31%
Professor/Instructor	16%
Management	6%
Marketing/Sales	5%
Consultant	4%
Retiree	2%
Other	1%



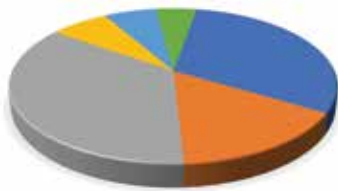
### Attendees work in all sectors of the materials science industry to include:

Materials and systems	35%
Fundamentals and characterization	26%
Product manufacturing	16%
Processing	10%
Education and professional development	7%
Other	6%



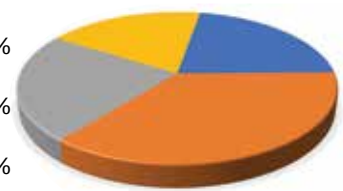
### MS&T attracts a broad range of organizations such as:

Industry/For-profit Research Laboratory	36%
Academic/University	31%
Government Laboratory	16%
Consultant	7%
Supplier	6%
Other	4%



### Attendees impact buying decisions in the following ways:

I am very influential on significant purchase decisions.	36%
I make recommendations on significant purchases.	23%
I am the final decision maker on significant purchases.	22%
I am not involved in significant purchase decisions.	19%



\*Statistical data from 2017 conference survey.

reserve your booth BY JUNE 1, 2018 TO SAVE \$100 USD!

Technical Meeting and Exhibition  
MS&T18  
MATERIALS SCIENCE & TECHNOLOGY

# exhibitor prospectus

The American Ceramic Society  
600 N. Cleveland Ave., Suite 210  
Westerville, Ohio 43082 USA

reserve your booth  
BY JUNE 1, 2018 TO SAVE \$100 USD!

Technical Meeting and Exhibition  
MS&T18  
MATERIALS SCIENCE & TECHNOLOGY

ATTENDEES BOAST SIGNIFICANT PURCHASING INFLUENCE  
**This event offers you direct access and showcases your products and services.** Talk directly with more than 3,200 potential customers involved in the materials science profession!

ROBUST TECHNICAL PROGRAM  
**The best and brightest share their knowledge at this event.** The technical sessions at this conference often spark new ideas and solutions to problems, and offer your company an edge over the competition. **Make sure that you're involved!**

DYNAMIC EXPOSITION  
**Roll out your latest products and services at this event and size up the competition.** This unique event offers a great opportunity to see what is happening across the materials science community.