

# MS&T18

MATERIALS SCIENCE & TECHNOLOGY

14–18 October 2018

Greater Columbus Convention Center

Columbus, OH, USA

Organized by: ACerS (The American Ceramic Society) • AIST (Association for Iron & Steel Technology)  
ASM (ASM International) • MetSoc (Metallurgy & Materials Society) • TMS (The Minerals, Metals & Materials Society)

## Advertising Opportunities on the MS&T Website

### BANNER ADVERTISING

- Placement: Right side panel on interior pages of the website (run of site)
- Banner is to be static
- No more than three (3) banners may rotate in this space at one time
- Send artwork to: **[exposales@asminternational.org](mailto:exposales@asminternational.org)**
- *Please note: MS&T server does not accept zipped files*

✓	Banner Ad	Image Size (pixels)	File Size	Image Type	Price	Total
	30-Day: Non-exclusive Package (up to 3 banners in rotation)	208 wide x 300 deep	Under 50 kb	gif	US\$500.00	
	90-Day: Non-exclusive Package (up to 3 banners in rotation)	208 wide x 300 deep	Under 50 kb	gif	US\$1,200.00	
				Total Due	US\$	

### PAGE PEEL ADVERTISING

- Placement: Upper right hand corner of MS&T website. A template for space is available
- Only a diagonal half will show based on how the page is peeled back
- The artwork should not have a design in the lower left portion of the square because it will not be seen
- *Please note: Our server does not accept zipped files*

✓	Banner Ad	Image Size (pixels)	File Size	Image Type	Price	Total
	Exclusive 30-Day Package	Main Page of Peel Away: 500 x 500	Under 100 kb	gif or jpg	US\$1,500.00	
				Total Due	US\$	

Checks made payable to MS&T18, c/o AIST. Send complete signed order form and payment to: MS&T, c/o AIST, 186 Thorn Hill Road, Warrendale, PA 15086. Phone: 724.814.3000. Fax: 724.814.3005. email: [sales@aist.org](mailto:sales@aist.org).

#### Payment Information:

Payment in full **MUST** accompany this application.

Check Enclosed (payable to MS&T18, c/o AIST) \$ \_\_\_\_\_

Charge: Credit Card Amount \$ \_\_\_\_\_

\_\_\_\_ VISA \_\_\_\_ MasterCard \_\_\_\_ AMEX \_\_\_\_ Discover

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Name of Cardholder: (print) \_\_\_\_\_

#### Please complete the following information:

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_