

Sponsorship Opportunities

MS&T18
MATERIALS SCIENCE & TECHNOLOGY

14–18 October 2018
Greater Columbus Convention Center
Columbus, OH, USA

Organized by: ACerS (The American Ceramic Society) • AIST (Association for Iron & Steel Technology)
ASM (ASM International) • MetSoc (Metallurgy & Materials Society) • TMS (The Minerals, Metals & Materials Society)

Premium Networking Sponsorships

Exclusive Luncheon — Tuesday or Wednesday in the Exhibit Hall

US\$7,500

- Company name on lunch tickets
- 20 lunch tickets for company use or to give to clients
- (1) 8.5" x 11" promotional material to be put into registration bags (company to provide)
- Full page color ad in Show Directory
- Web Banner ad
- Sponsor logo and website linked to the MS&T exhibit web page
- Recognition on signage at event and lunch in exhibit hall

Monday Welcome Reception

2 available at US\$7,500

- Company name on drink tickets
- 20 drink tickets for the Welcome Reception
- (1) 8.5" x 11" promotional material to be put into registration bags (company to provide)
- Full page color ad in Show Directory
- Web Banner ad
- Sponsor logo & website linked to the MS&T exhibit web page
- Recognition on signage at event and Welcome Reception in exhibit hall

Happy Hour Reception — Tuesday Evening

2 available at US\$7,500

- Company name on drink tickets
- 20 drink tickets for the Happy Hour Reception
- (1) 8.5" x 11" Promotional material to be put into registration bags (company to provide)
- Full page color ad in Show Directory
- Web Banner ad
- Sponsor logo & website linked to the MS&T exhibit web page
- Recognition on signage at event and happy hour in exhibit hall

Technical Theme Sponsor

US\$5,000

- (1) 8.5" x 11" Promotional material to be put into registration bags and at conference (company to provide)
- Full page color ad in Show Directory
- Sponsor logo & website linked to the MS&T exhibit web page
- Recognition on signage at event and directional signage at technical session

Refreshment Break in Exhibit Hall (first-come, first-served)

US\$2,500

- Half page color ad in Show Directory
- Sponsor logo & website linked to the MS&T exhibit web page
- Recognition on signage at event and featured area

Refreshment Break in Technical Session Area (first-come, first-served)

US\$2,500

- Half page color ad in Show Directory
- Sponsor logo & website linked to the MS&T exhibit web page
- Recognition on signage at event and featured area

Speciality Promotional Sponsorships

Exclusive 8 oz. Water Bottles on Show Floor

US\$8,000

- Company logo on specialized item
- (1) 8.5" x 11" Promotional material to be put into registration bags (company to provide)
- Full page color ad in Show Directory
- Sponsor logo & website linked to the MS&T exhibit web page
- Recognition on signage at event

Exclusive Badge Holder

US\$7,500

- Company logo on specialized item
- (1) 8.5" x 11" Promotional material to be put into registration bags (company to provide)
- Full page color ad in Show Directory
- Sponsor logo & website linked to the MS&T exhibit web page
- Recognition on signage at event

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Exclusive Hotel Keys (*sponsor to pick which hotel, if available*) **US\$5,000**

- Company logo on specialized item
- (1) 8.5" x 11" Promotional material to be put into registration bags (company to provide)
- Full page color ad in Show Directory
- Sponsor logo & website linked to the MS&T exhibit web page
- Recognition on signage at event

Exclusive Registration Bags (*company to provide*) **US\$5,000**

- Company logo on specialized item
- (1) 8.5" x 11" Promotional material to be put into registration bags (company to provide)
- Full page color ad in Show Directory
- Sponsor logo & website linked to the MS&T exhibit web page
- Recognition on signage at event

Lanyards (*company to provide*) **US\$5,000**

- Company logo on specialized item
- (1) 8.5" x 11" Promotional material to be put into registration bags (company to provide)
- Full page color ad in Show Directory
- Sponsor logo & website linked to the MS&T exhibit web page
- Recognition on signage at event

Email Tags **US\$5,000**

- Company logo on all promotional emails. Reach thousands of potential prospects before the Event
- Half page color ad in Show Directory
- Sponsor logo & website linked to the MS&T exhibit web page
- Recognition on signage at event

Exclusive Internet Lane **US\$5,000**

- Choose one aisle sign with your company name and logo to visibly hang overhead in the exhibit hall
- Half page color ad in Show Directory
- Sponsor logo & website linked to the MS&T exhibit web page
- Recognition on signage at event

Registration Bag Inserts (*company to provide*) **US\$2,500**

- (1) 8.5" x 11" Promotional material to be put into registration bags (company to provide)
- Half page color ad in Show Directory
- Sponsor logo & website linked to the MS&T exhibit web page
- Recognition on signage at event

Exclusive Registration Pens (*company to provide*) **US\$2,500**

- Half page color ad in Show Directory
- Sponsor logo & website linked to the MS&T exhibit web page
- Recognition on signage at event

Exclusive Note Pads (*company to provide*) **US\$2,500**

- Half page color ad in Show Directory
- Sponsor logo & website linked to the MS&T exhibit web page
- Recognition on signage at event

Exhibitor Lounge **US\$2,500**

The lounge is an active area utilized for meeting clients and networking....sponsor one of the busiest areas on the Show Floor

- Recognition with sponsor logo on hanging signage from the ceiling
- Half page color ad in Show Directory
- Sponsor logo & website linked to the MS&T exhibit web page
- Recognition on signage at event

Aisle Signs (*first-come, first-served*) **US\$2,500**

- Choose one aisle sign with your company name and logo to visibly hang overhead in the exhibit hall
- Half page color ad in Show Directory
- Sponsor logo & website linked to the MS&T exhibit web page

Supporter of the MS&T Exhibition **US\$1,500**

- Sponsor logo & website linked to the MS&T exhibit web page
- Recognition on signage at event

Hotel Room Drop **US\$5,000**

- Contact Erik Klingerman at exposales@asminternational.org or 440.338.5151 ext. 5574 for more information.

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✓	Sponsorship Descriptions	Price
Premium Networking Sponsorships		
	Exclusive Luncheon: Tuesday or Wednesday	US\$7,500
	Monday Welcome Reception (2 available)	US\$7,500
	Happy Hour: Tuesday Evening (2 available)	US\$7,500
	Technical Theme Sponsor	US\$5,000
	Refreshment Break-Exhibit Hall (first-come, first served)	US\$2,500
	Refreshment Break in Technical Session Area (first-come, first served)	US\$2,500
Speciality Promotional Sponsorships		
	Exclusive 8 oz. Water Bottles on Show Floor	US\$8,000
	Exclusive Badge Holder (company to provide)	US\$7,500
	Exclusive Hotel Key Cards (sponsor to pick which hotel, if available)	US\$5,000
	Exclusive Lanyards (company to provide)	US\$5,000
	Exclusive Registration Bags (company to provide)	US\$5,000
	Email Tags	US\$5,000
	Exclusive Internet Lane	US\$5,000
	Hotel Room Drop (preferred hotel)	US\$5,000
	Registration Bag Inserts (company to provide)	US\$2,500
	Exclusive Registration Pens (company to provide)	US\$2,500
	Exclusive Note Pads (company to provide)	US\$2,500
	Exhibitor Lounge	US\$2,500
	Aisle Signs (first-come, first-served)	US\$2,500
	Supporter of MS&T Exhibition	US\$1,500
Total		

Checks made payable to MS&T18, c/o AIST. Send complete signed order form and payment to: MS&T, c/o AIST, 186 Thorn Hill Road, Warrendale, PA 15086. Phone: 724.814.3000 Fax: 724.814.3005. email: sales@aist.org.

Payment Information:

Payment in full MUST accompany this application.

Check Enclosed (payable to MS&T18, c/o AIST) US\$ _____

Charge: Credit Card Amount US\$ _____

____ VISA ____ MasterCard ____ AMEX ____ Discover

Credit Card Number: _____

Expiration Date: _____

Authorized Signature: _____

Name of Cardholder: (print) _____

Please complete the following information:

Company Name: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____