

Sponsorship Opportunities

MS&T19

MATERIALS SCIENCE & TECHNOLOGY

29 September–3 October 2019

Oregon Convention Center

Portland, OR, USA

Organized by: ACerS (The American Ceramic Society) • AIST (Association for Iron & Steel Technology)
ASM (ASM International) • TMS (The Minerals, Metals & Materials Society)

Premium Networking Sponsorships

Exclusive Luncheon — Tuesday or Wednesday in the Exhibit Hall

US\$7,500

- Company name on lunch tickets
- 20 lunch tickets for company use or to give to clients
- (1) 8.5" x 11" promotional material to be put into registration bags (company to provide)
- Full page color ad in Show Directory
- Web Banner ad
- Sponsor logo and website linked to the MS&T exhibit web page
- Recognition on signage at event and lunch in exhibit hall

Exhibitor Networking Reception — Tuesday Evening

2 available at US\$7,500

- Company name on drink tickets
- 20 drink tickets for the Happy Hour Reception
- (1) 8.5" x 11" Promotional material to be put into registration bags (company to provide)
- Full page color ad in Show Directory
- Web Banner ad
- Sponsor logo & website linked to the MS&T exhibit web page
- Recognition on signage at event and happy hour in exhibit hall

Technical Theme Sponsor

US\$5,000

- (1) 8.5" x 11" Promotional material to be put into registration bags and at conference (company to provide)
- Full page color ad in Show Directory
- Sponsor logo & website linked to the MS&T exhibit web page
- Recognition on signage at event and directional signage at technical session

Refreshment Break in Exhibit Hall (first-come, first-served)

US\$2,500

- Half page color ad in Show Directory
- Sponsor logo & website linked to the MS&T exhibit web page
- Recognition on signage at event and featured area

Refreshment Break in Technical Session Area (first-come, first-served)

US\$2,500

- Half page color ad in Show Directory
- Sponsor logo & website linked to the MS&T exhibit web page
- Recognition on signage at event and featured area

Speciality Promotional Sponsorships

Exclusive 8 oz. Water Bottles on Show Floor

US\$8,000

- Company logo on specialized item
- (1) 8.5" x 11" Promotional material to be put into registration bags (company to provide)
- Full page color ad in Show Directory
- Sponsor logo & website linked to the MS&T exhibit web page
- Recognition on signage at event

Exclusive Badge Holder

US\$7,500

- Company logo on specialized item
- (1) 8.5" x 11" Promotional material to be put into registration bags (company to provide)
- Full page color ad in Show Directory
- Sponsor logo & website linked to the MS&T exhibit web page
- Recognition on signage at event

Exclusive Hotel Keys (sponsor to pick which hotel, if available)

US\$5,000

- Company logo on specialized item
- (1) 8.5" x 11" Promotional material to be put into registration bags (company to provide)
- Full page color ad in Show Directory
- Sponsor logo & website linked to the MS&T exhibit web page
- Recognition on signage at event

Exclusive Registration Bags (<i>company to provide</i>)	US\$5,000
<ul style="list-style-type: none"> • Company logo on specialized item • (1) 8.5" x 11" Promotional material to be put into registration bags (company to provide) • Full page color ad in Show Directory • Sponsor logo & website linked to the MS&T exhibit web page • Recognition on signage at event 	
Lanyards (<i>company to provide</i>)	US\$5,000
<ul style="list-style-type: none"> • Company logo on specialized item • (1) 8.5" x 11" Promotional material to be put into registration bags (company to provide) • Full page color ad in Show Directory • Sponsor logo & website linked to the MS&T exhibit web page • Recognition on signage at event 	
Email Tags	US\$5,000
<ul style="list-style-type: none"> • Company logo on all promotional emails. Reach thousands of potential prospects before the Event • Half page color ad in Show Directory • Sponsor logo & website linked to the MS&T exhibit web page • Recognition on signage at event 	
Exclusive Internet Lane	US\$5,000
<ul style="list-style-type: none"> • Choose one aisle sign with your company name and logo to visibly hang overhead in the exhibit hall • Half page color ad in Show Directory • Sponsor logo & website linked to the MS&T exhibit web page • Recognition on signage at event 	
Registration Bag Inserts (<i>company to provide</i>)	US\$2,500
<ul style="list-style-type: none"> • (1) 8.5" x 11" Promotional material to be put into registration bags (company to provide) • Half page color ad in Show Directory • Sponsor logo & website linked to the MS&T exhibit web page • Recognition on signage at event 	
Exclusive Registration Pens (<i>company to provide</i>)	US\$2,500
<ul style="list-style-type: none"> • Half page color ad in Show Directory • Sponsor logo & website linked to the MS&T exhibit web page • Recognition on signage at event 	
Exclusive Note Pads (<i>company to provide</i>)	US\$2,500
<ul style="list-style-type: none"> • Half page color ad in Show Directory • Sponsor logo & website linked to the MS&T exhibit web page • Recognition on signage at event 	
Exhibitor Lounge	US\$2,500
<p><i>The lounge is an active area utilized for meeting clients and networking....sponsor one of the busiest areas on the Show Floor</i></p> <ul style="list-style-type: none"> • Recognition with sponsor logo on hanging signage from the ceiling • Half page color ad in Show Directory • Sponsor logo & website linked to the MS&T exhibit web page • Recognition on signage at event 	
Aisle Signs (<i>first-come, first-served</i>)	US\$2,500
<ul style="list-style-type: none"> • Choose one aisle sign with your company name and logo to visibly hang overhead in the exhibit hall • Half page color ad in Show Directory • Sponsor logo & website linked to the MS&T exhibit web page 	
Supporter of the MS&T Exhibition	US\$1,500
<ul style="list-style-type: none"> • Sponsor logo & website linked to the MS&T exhibit web page • Recognition on signage at event 	
Hotel Room Drop	US\$5,000

For more information, contact

- The American Ceramic Society — Mona Thiel at mthiel@ceramics.org or +1.614.794.5834
- Association for Iron & Steel Technology — Jon Roman at jroman@aist.org or +1.724.814.3095
- ASM International — Erik Klingerman at erik.klingerman@asminternational.org or +1.440.338.5422
- The Minerals, Metals & Materials Society — Doug Shymoniak at dshymoniak@tms.org or +1.724.814.3140

✓	Sponsorship Descriptions	Price
Premium Networking Sponsorships		
	Exclusive Luncheon: Tuesday or Wednesday	US\$7,500
	Monday Welcome Reception (2 available)	US\$7,500
	Happy Hour: Tuesday Evening (2 available)	US\$7,500
	Technical Theme Sponsor	US\$5,000
	Refreshment Break-Exhibit Hall (first-come, first served)	US\$2,500
	Refreshment Break in Technical Session Area (first-come, first served)	US\$2,500
Speciality Promotional Sponsorships		
	Exclusive 8 oz. Water Bottles on Show Floor	US\$8,000
	Exclusive Badge Holder (company to provide)	US\$7,500
	Exclusive Hotel Key Cards (sponsor to pick which hotel, if available)	US\$5,000
	Exclusive Lanyards (company to provide)	US\$5,000
	Exclusive Registration Bags (company to provide)	US\$5,000
	Email Tags	US\$5,000
	Exclusive Internet Lane	US\$5,000
	Hotel Room Drop (preferred hotel)	US\$5,000
	Registration Bag Inserts (company to provide)	US\$2,500
	Exclusive Registration Pens (company to provide)	US\$2,500
	Exclusive Note Pads (company to provide)	US\$2,500
	Exhibitor Lounge	US\$2,500
	Aisle Signs (first-come, first-served)	US\$2,500
	Supporter of MS&T Exhibition	US\$1,500
Total		

Checks made payable to MS&T19, c/o AIST. Send complete signed order form and payment to: MS&T, c/o AIST, 186 Thorn Hill Road, Warrendale, PA 15086. Phone: 724.814.3000 Fax: 724.814.3001. email: sales@aist.org.

Payment Information:

Payment in full **MUST** accompany this application.

Check Enclosed US\$ _____
(payable to MS&T19, c/o AIST)

Charge: Credit Card Amount US\$ _____

____ VISA ____ AMEX
____ MasterCard ____ Discover

Credit Card Number: _____

Expiration Date: _____

Authorized Signature: _____

Name of Cardholder: _____

(print)

Please complete the following information:

Company Name: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Fax: _____

Email: _____