

# MS&T19

MATERIALS SCIENCE & TECHNOLOGY

29 September–3 October 2019

Oregon Convention Center

Portland, OR, USA

Organized by: ACerS (The American Ceramic Society) • AIST (Association for Iron & Steel Technology)  
ASM (ASM International) • TMS (The Minerals, Metals & Materials Society)

## Advertise in the MS&T 2019 Final Program

**FINAL PROGRAM ADS ARE DUE: Wednesday, 31 July 2019**

### Artwork Specs for Trim Size:

8.5 (w) x 11 (h) in. [21.6 (w) x 27.9 (h) cm]

#### Cover/Full Page

Non-Bleed Dimensions: 7 x 10 in. (17.8 x 25.4 cm)

Bleed Dimensions: 8.75 x 11.25 in. (22.2 x 28.6 cm)

**Full Page Price: \$1,550.00 USD**

**Cover Price: \$2,500.00 USD**

*Bleed dimensions above are for covers only*

#### Half Page

Non-Bleed Dimensions: 7 x 5 in. (17.8 x 12.7 cm)

**Half Page Price: \$1,050.00 USD**

### Custom Advertising:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ \$ \_\_\_\_\_

### Electronic Format:

- All color ads are in 4-color CMYK
- High-resolution files accepted: .PDF, .EPS or .TIF
- Fonts MUST be embedded
- Bleeds are accepted for cover, inside cover, back cover, and inside back cover ONLY
- Bleeds should be at least 1/8" past the trim
- For full page, all vital copy must be at least 3/16" from trim
- Line art must have a resolution of 600 dpi
- Screened graphics must have a resolution of 300 dpi

### File Submission:

- Submit files to: [exposales@asminternational.org](mailto:exposales@asminternational.org)
- Files should not require any production work
- MS&T server does not accept zipped files

For questions regarding advertising opportunities, please contact your MS&T Sales Representative today!

### Full Payment due with signed advertising contract!

*Signed advertising contract indicates the applicant's willingness to abide by all terms & conditions and general regulations. The Terms of Cancellation are located in the Terms and Conditions.*

### Final Program Advertising Contract

Exhibiting Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/ST/Zip: \_\_\_\_\_

Website: \_\_\_\_\_

### Contact Person For All Advertising Correspondence:

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_

Email: \_\_\_\_\_

### Payment Information:

*Payment in full MUST accompany this application.*

Check Enclosed (payable to MS&T19, c/o AIST) \$ \_\_\_\_\_

Charge: Credit Card Amount \$ \_\_\_\_\_

\_\_\_\_ VISA \_\_\_\_ MasterCard \_\_\_\_ AMEX \_\_\_\_ Discover

Credit Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Name of Cardholder: (print) \_\_\_\_\_

*Checks should be made payable to MS&T19, c/o AIST*

*Send complete signed order form and payment to:*

*MS&T, c/o AIST*

*186 Thorn Hill Road*

*Warrendale, PA 15086*

*Phone: 724.814.3000*

*Fax: 724.814.3001*

*email: [sales@aist.org](mailto:sales@aist.org)*

**Additional advertising opportunities provide more brand exposure!**

**For more information, contact MS&T Show Management (Corcoran Expositions, Inc.):**

Gavin McAuliffe  
Exhibit Manager  
Phone: +1.312.265.9649  
[Gavin@CorcExpo.com](mailto:Gavin@CorcExpo.com)

Matt McLaughlin  
Sponsorship & Advertising Sales Associate  
Phone: +1.312.265.9655  
[Matt@CorcExpo.com](mailto:Matt@CorcExpo.com)